

V. PAUL JANBAZIAN

www.caspianseal.com



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201.805.4731

EDUCATION

2008 - 2010 + MS, Graphic Communications Media Management NYU Division of Media Industry Studies & Design

Honors Awardee & Program Representative

Special Programs Certificate, Filmmaking 2006 - 2007 +

Creative Professional

2002 - 2005 +BA, Communication: Media Studies

William Paterson University

EXPERIENCE

2005 - Present +

CASPIAN SEAL

Creative Director/Consultant (personal design studio)

Lead branding, Identity Development, Marketing Services, Social Media Strategy, Web/Graphic Design, UX/UI, Interactive, and Video from conceptualization to execution. Clients: The Nation, Mediaplanet, New York University, Provence Paradise. DorAid America, Pushman Gallery, Armenian Missionary Association of America, Armenia Fund, 1A, North Central Minority Supplier Development Council, Bar-Maid Corp., North Hudson I.V.F., Universal Music Group, Stop Imperialism. Sofitel, UNDP, Avalon University School of Medicine, Kyven Gadson (NCAA D1 Champ/2x US Open Wrestling Champ/Team USA Member)

2008 - 2010

PERSPECTIVES ON GLOBAL ISSUES, NYU

Art Director

Designed covers/layout, coordinated cost-effective print publications of bi-annual scholarly journal of NYU's Center for Global Affairs; Oversaw print vendor selection and production, redesigned website for journal

2007 - 2008 +

HX MAGAZINE

Art Director

Co-managed layout/cover designs, photo research + editing (retouching/manipulation); Coordinated scanning, ordering prints, studio maintenance, and updating of art production schedule; Liaised with Creative Director, Art Department, and Editors re: art concepts and story

2006 - 2007 +

PRATT INSTITUTE

Teaching Assistant

Instructed Flash I and Web Design courses; Assisted professors with use of audiovisual equipment, students with assignments and projects; Evaluated and graded examinations and assignments; Upheld departmental procedures, held office hours

2005 - 2006 +

KPMG

IT Consultant

Facilitated Windows 98 to Windows XP migration, technical implementa-tion and execution of strategic plans, set up of OS for all workstations, coacted in formatting and imaging of hard drives

2004 - 2004 +

CHARGED PRODUCTIONS

Production Assistant

Maintained studio (set-up/breakdown of sets); Assisted Sr. Producer and Art Director; Liaised with studio and editing houses; Provided creative input during post-production phase (designed animation backgrounds assisted with editing); Main project: new TV series for MTV Networks

ABOUT ME

Name: V. Paul Janbazian

DOB:

Nationality: American / Brazilian / Armenian

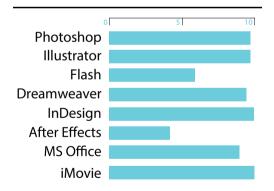
Location: WNY/Hoboken/JC

Exprience: 10+ Years Availability: Fulltime

OBJECTIVE

10+ years of art direction, creative, and marketing experience in global editorial, corporate, non-profit, fashion, and advertising/branding environments. Fresh, compelling approach to conceptualization and design. Collaborative team leader throughout the design process – from conceptualization to execution. Solid experience collaborating with large interdisciplinary teams including creative leads, photographers, graphic design and visual marketing teams. Exceptional art direction, graphic design, drawing, storyboarding, editing, and typography skills. Expert: Adobe Creative Suite (Illustrator, InDesign, Photoshop), video editing, UI/UX, visual design, and HTML/CSS skills. Clear, personable communicator. Detail-oriented and innovative.

SKILLS



LANGUAGES

English, Armenian, Spanish

HONORS & AWARDS

Finalist/Runner-up: Mercedes-Benz Ad Pitch Contest, 2010 NYU GCMT: Prism Fellowship, 2008-2010 NYU: Dean's Graduate Scholarship, 2008-2010 Program Representative: NYU Graduate Convocation, 2010 Stephen Philibosian Foundation Scholarship, 2009-2010 Hekemian Brothers Endowment Scholarship, 2004-2005

REFERENCES

Available on request